

# Tamworth Basketball Association

## AGENCY POLICY: BROADCASTS, EMAILS, SOCIAL MEDIA

Form Number: REPPRO009

This communication is to specifically address the issue of broadcast e-mails.

The Association requires that parents' dealings with a coach be direct and not conducted through a round robin of broadcast e-mails, Social Networking Websites (face book, twitter etc).

Ideas, no matter how well intentioned can appear to a coach as direct criticism and create uncertainty in the minds of other parents.

By all means, at an appropriate time, raise your basketball concerns with your team coach. TBA requires you to follow the procedures as outlined in the Complaints Procedures. If you are not satisfied with the outcome of your complaint or concerns, please complete the appropriate complaint form located on our Website and send to the Secretary of TBA. Tamworth Basketball Association, having appointed qualified volunteers to coach the team for the season, will invariably support their decision on how to handle such matters.

Involving others to create an apparent groundswell of consensus to support a view does not advance the team; it just chips away at the morale of the parent body, the volunteer coach and undermines the program.

If there is an issue, Tamworth Basketball would, at the appropriate stage, like to be informed so we can attempt to resolve it. We therefore require parents to follow this procedure rather than engage in discussion with other parents and players, which may inflame rather than help resolve a perceived problem.

The program is primarily for Tamworth Basketball junior members to enjoy a challenging and rewarding basketball experience along with developing social interaction with their peers, the adult coaching team and supportive parent body.

Tamworth Basketball welcomes your assistance in improving the experience for all players and volunteers.

### Social Media Policy

This policy pertains to the use of Social Media by all persons who are registered as a TBA member along with any employee, representative coach, assistant coach, player, manager, referee or other person who is in a position where they represent TBA in either a formal or voluntary capacity.

Social Media includes facebook, facetime, twitter, emails, blogs and other forms of electronic communication to other persons.

TBA recognises that the use of Social Media is widespread and when used properly, it can be a very effective form of communication. However, TBA also recognises that Social Media has the potential to be misused and this policy has been developed in order to assist TBA



comply with its child protection obligations and also its duty of care to all persons who represent TBA in either a formal or voluntary capacity.  
TBA condones the use of Social Media only in accordance with this policy and any use of Social media by TBA personnel outside of this policy, is unauthorised.

TBA does not condone the use of Social Media by any adult person to whom this policy applies with persons under the age of eighteen (18) years.

**If you use Social Media for a basketball related matter, then:**

- You agree that you are personally responsible for what you post and to this effect, you
- release, indemnify and hold TBA harmless from any misuse by you of Social media outside
- of the scope of this policy;
- You agree to adhere at all times to the TBA Code of Conduct and any other policies or
- guidelines that TBA may adopt from time to time;
- You agree not to post, send, sms, email or tweet photographs of persons under the age of
- eighteen (18) years unless the parent of all players that appear in the photo have given their
- prior written consent prior to its posting.
- You agree to refrain from promoting your own private interest such as a business interest, in
- your position as a TBA representative without having the prior written consent of TBA.

**If you misuse Social Media for a basketball related matter then**, you may be subject to disciplinary proceedings before the TBA Board and or the TBA Disciplinary Tribunal to explain your actions and you may be suspended from any TBA representative position until the matter has been properly determined; and

If TBA forms the opinion that the misuse of Social Media is serious, then TBA retains the absolute discretion to report any such misuse to other organisations such as NSW Police. TBA expects that if you become aware that there has been a misuse of Social Media for a basketball related matter by any person to whom this policy applies, then you will bring this to the attention of TBA management as soon as practicable.

**TBA will deem that you have misused Social Media when you post comments, tweet comments, send emails or text messages on a basketball related matter, which are or could possibly be construed as:**

inflammatory; racist sexist or pertaining to a person's sexual persuasion; pertaining to a person's religious beliefs; bullying or have the potential to intimidate; relates to a person's physical or mental disability; derogatory; offensive; and or contrary to any TBA or Basketball NSW policy.

